



SALARY GUIDE FOR THE 10 HOTTEST DIGITAL CREATIVE JOBS

presented by



The following is a list of the 10 most requested digital creative job titles from Onward Search's nationwide base of clients. Provided for each is a list of the top 20 markets based on job posting volume from Simply Hired.com and the associated salary ranges as obtained from Indeed.com.

1 WEB DEVELOPER

\$82,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 82K - 128K	NEW YORK, NY	6. 75K - 116K	WASHINGTON D.C.	11. 68K - 105K	LOS ANGELES, CA	16. 61K - 95K	PHILADELPHIA, PA
2. 82K - 127K	SAN FRANCISCO, CA	7. 75K - 117K	BOSTON, MA	12. 84K - 131K	SAN JOSE, CA	17. 59K - 92K	MINNEAPOLIS, MN
3. 60K - 94K	SEATTLE, WA	8. 63K - 99K	HOUSTON, TX	13. 65K - 101K	SAN DIEGO, CA	18. 58K - 91K	DENVER, CO
4. 70K - 108K	CHICAGO, IL	9. 57K - 88K	AUSTIN, TX	14. 51K - 80K	PITTSBURGH, PA	19. 54K - 85K	PHOENIX, AZ
5. 72K - 111K	ATLANTA, GA	10. 64K - 100K	DALLAS, TX	15. 64K - 99K	CHARLOTTE, NC	20. 64K - 99K	ST. LOUIS, MO

2 WEB DESIGNER

\$62,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 59K - 103K	NEW YORK, NY	6. 54K - 93K	WASHINGTON D.C.	11. 49K - 85K	LOS ANGELES, CA	16. 43K - 74K	MINNEAPOLIS, MN
2. 43K - 75K	SEATTLE, WA	7. 54K - 94K	BOSTON, MA	12. 60K - 105K	SAN JOSE, CA	17. 44K - 76K	PHILADELPHIA, PA
3. 59K - 102K	SAN FRANCISCO, CA	8. 41K - 71K	AUSTIN, TX	13. 46K - 81K	SAN DIEGO, CA	18. 46K - 80K	ST. LOUIS, MO
4. 50K - 87K	CHICAGO, IL	9. 45K - 79K	HOUSTON, TX	14. 37K - 64K	PITTSBURGH, PA	19. 39K - 68K	PHOENIX, AZ
5. 51K - 89K	ATLANTA, GA	10. 46K - 80K	DALLAS, TX	15. 46K - 80K	CHARLOTTE, NC	20. 42K - 73K	DENVER, CO

3 INFORMATION ARCHITECT

\$99,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 105K - 149K	NEW YORK, NY	6. 82K - 116K	DALLAS, TX	11. 73K - 103K	AUSTIN, TX	16. 69K - 99K	PHOENIX, AZ
2. 92K - 130K	ATLANTA, GA	7. 107K - 152K	SAN JOSE, CA	12. 87K - 123K	LOS ANGELES, CA	17. 65K - 93K	PITTSBURGH, PA
3. 89K - 126K	CHICAGO, IL	8. 81K - 115K	HOUSTON, TX	13. 82K - 116K	CHARLOTTE, NC	18. 81K - 116K	ST. LOUIS, MO
4. 104K - 148K	SAN FRANCISCO, CA	9. 77K - 110K	SEATTLE, WA	14. 76K - 108K	MINNEAPOLIS, MN	19. 83K - 117K	SAN DIEGO, CA
5. 96K - 136K	WASHINGTON D.C.	10. 96K - 136K	BOSTON, MA	15. 78K - 111K	PHILADELPHIA, PA	20. 74K - 106K	DENVER, CO

4 UX DESIGNER

\$87,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 90K - 134K	NEW YORK, NY	6. 92K - 136K	SAN JOSE, CA	11. 70K - 104K	DALLAS, TX	16. 67K - 99K	PHILADELPHIA, PA
2. 89K - 133K	SAN FRANCISCO, CA	7. 82K - 122K	BOSTON, MA	12. 71K - 105K	SAN DIEGO, CA	17. 64K - 95K	DENVER, CO
3. 66K - 98K	SEATTLE, WA	8. 62K - 92K	AUSTIN, TX	13. 69K - 103K	HOUSTON, TX	18. 90K - 133K	JERSEY CITY, NJ
4. 76K - 113K	CHICAGO, IL	9. 74K - 110K	LOS ANGELES, CA	14. 62K - 92K	PORTLAND, OR	19. 70K - 104K	CHARLOTTE, NC
5. 78K - 116K	ATLANTA, GA	10. 82K - 121K	WASHINGTON D.C.	15. 65K - 96K	MINNEAPOLIS, MN	20. 56K - 83K	PITTSBURGH, PA

5 INTERACTIVE DESIGNER

\$64,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 66K - 99K	NEW YORK, NY	6. 51K - 77K	HOUSTON, TX	11. 46K - 69K	AUSTIN, TX	16. 49K - 74K	PHILADELPHIA, PA
2. 66K - 99K	SAN FRANCISCO, CA	7. 60K - 91K	BOSTON, MA	12. 67K - 102K	SAN JOSE, CA	17. 48K - 72K	MINNEAPOLIS, MN
3. 56K - 84K	CHICAGO, IL	8. 60K - 90K	WASHINGTON D.C.	13. 52K - 78K	SAN DIEGO, CA	18. 51K - 77K	CHARLOTTE, NC
4. 48K - 73K	SEATTLE, WA	9. 51K - 77K	DALLAS, TX	14. 41K - 62K	PITTSBURGH, PA	19. 47K - 70K	DENVER, CO
5. 57K - 87K	ATLANTA, GA	10. 54K - 82K	LOS ANGELES, CA	15. 44K - 66K	PHOENIX, AZ	20. 51K - 77K	ST. LOUIS, MO

6 FRONT END DEVELOPER

\$85,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 87K - 129K	NEW YORK, NY	6. 67K - 100K	HOUSTON, TX	11. 60K - 89K	AUSTIN, TX	16. 64K - 96K	PHILADELPHIA, PA
2. 87K - 128K	SAN FRANCISCO, CA	7. 80K - 118K	BOSTON, MA	12. 68K - 101K	DALLAS, TX	17. 63K - 93K	MINNEAPOLIS, MN
3. 64K - 95K	SEATTLE, WA	8. 72K - 107K	LOS ANGELES, CA	13. 69K - 102K	SAN DIEGO, CA	18. 54K - 80K	PITTSBURGH, PA
4. 74K - 109K	CHICAGO, IL	9. 89K - 132K	SAN JOSE, CA	14. 68K - 101K	CHARLOTTE, NC	19. 60K - 89K	PORTLAND, OR
5. 76K - 113K	ATLANTA, GA	10. 79K - 118K	WASHINGTON D.C.	15. 62K - 92K	DENVER, CO	20. 87K - 129K	JERSEY CITY, NJ

7 DIGITAL PROJECT MANAGER

\$78,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 77K - 114K	NEW YORK, NY	6. 64K - 94K	LOS ANGELES, CA	11. 60K - 89K	DALLAS, TX	16. 53K - 79K	PORTLAND, OR
2. 57K - 84K	SEATTLE, WA	7. 70K - 104K	BOSTON, MA	12. 79K - 117K	SAN JOSE, CA	17. 57K - 85K	PHILADELPHIA, PA
3. 77K - 114K	SAN FRANCISCO, CA	8. 70K - 104K	WASHINGTON D.C.	13. 61K - 90K	SAN DIEGO, CA	18. 55K - 81K	DENVER, CO
4. 65K - 97K	CHICAGO, IL	9. 53K - 79K	AUSTIN, TX	14. 56K - 83K	MINNEAPOLIS, MO	19. 79K - 117K	STAMFORD, CT
5. 67K - 100K	ATLANTA, GA	10. 59K - 88K	HOUSTON, TX	15. 54K - 80K	CINCINNATI, OH	20. 60K - 89K	ST. LOUIS, MO

8 ART DIRECTOR

\$70,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 59K - 103K	NEW YORK, NY	6. 54K - 93K	ATLANTA, GA	11. 49K - 85K	HOUSTON, TX	16. 43K - 74K	MINNEAPOLIS, MN
2. 43K - 75K	CHICAGO, IL	7. 54K - 94K	WASHINGTON D.C.	12. 60K - 105K	SAN DIEGO, CA	17. 44K - 76K	PITTSBURGH, PA
3. 59K - 102K	LOS ANGELES, CA	8. 41K - 71K	SEATTLE, WA	13. 46K - 81K	AUSTIN, TX	18. 46K - 80K	PORTLAND, OR
4. 50K - 87K	SAN FRANCISCO, CA	9. 45K - 79K	PHILADELPHIA, PA	14. 37K - 64K	DALLAS, TX	19. 39K - 68K	PHOENIX, AZ
5. 51K - 89K	BOSTON, MA	10. 46K - 80K	BALTIMORE, MD	15. 46K - 80K	ORLANDO, FL	20. 42K - 73K	DENVER, CO

9 COPYWRITER

\$56,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 54K - 91K	NEW YORK, NY	6. 45K - 75K	LOS ANGELES, CA	11. 37K - 63K	AUSTIN, TX	16. 40K - 67K	RICHMOND, VA
2. 54K - 90K	SAN FRANCISCO, CA	7. 40K - 66K	SEATTLE, WA	12. 37K - 62K	PORTLAND, OR	17. 55K - 92K	SAN JOSE, CA
3. 46K - 76K	CHICAGO, IL	8. 42K - 70K	HOUSTON, TX	13. 40K - 67K	PHILADELPHIA, PA	18. 38K - 64K	ORLANDO, FL
4. 50K - 83K	BOSTON, MA	9. 49K - 82K	WASHINGTON D.C.	14. 43K - 71K	SAN DIEGO, CA	19. 38K - 64K	DENVER, CO
5. 47K - 79K	ATLANTA, GA	10. 39K - 65K	MINNEAPOLIS, MN	15. 42K - 70K	DALLAS, TX	20. 55K - 92K	STAMFORD, CT

#10 GRAPHIC DESIGNER

\$47,000 MEDIAN SALARY

TOP 20 JOB MARKETS & SALARY RANGES

1. 47K - 78K	NEW YORK, NY	6. 34K - 57K	SEATTLE, WA	11. 43K - 71K	BOSTON, MA	16. 31K - 51K	PHOENIX, AZ
2. 47K - 77K	SAN FRANCISCO, CA	7. 36K - 60K	HOUSTON, TX	12. 36K - 60K	DALLAS, TX	17. 32K - 53K	PORTLAND, OR
3. 43K - 71K	WASHINGTON D.C.	8. 39K - 64K	LOS ANGELES, CA	13. 34K - 56K	MINNEAPOLIS, MN	18. 36K - 60K	ST. LOUIS, MO
4. 40K - 66K	CHICAGO, IL	9. 32K - 54K	AUSTIN, TX	14. 29K - 48K	PITTSBURGH, PA	19. 35K - 57K	PHILADELPHIA, PA
5. 41K - 68K	ATLANTA, GA	10. 37K - 61K	SAN DIEGO, CA	15. 37K - 61K	BALTIMORE, MD	20. 48K - 79K	SAN JOSE, CA

Other job titles that didn't make the top 10 include:

interactive developer, flash designer, web production artist, visual designer, user researcher, content strategist, and digital strategist.

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