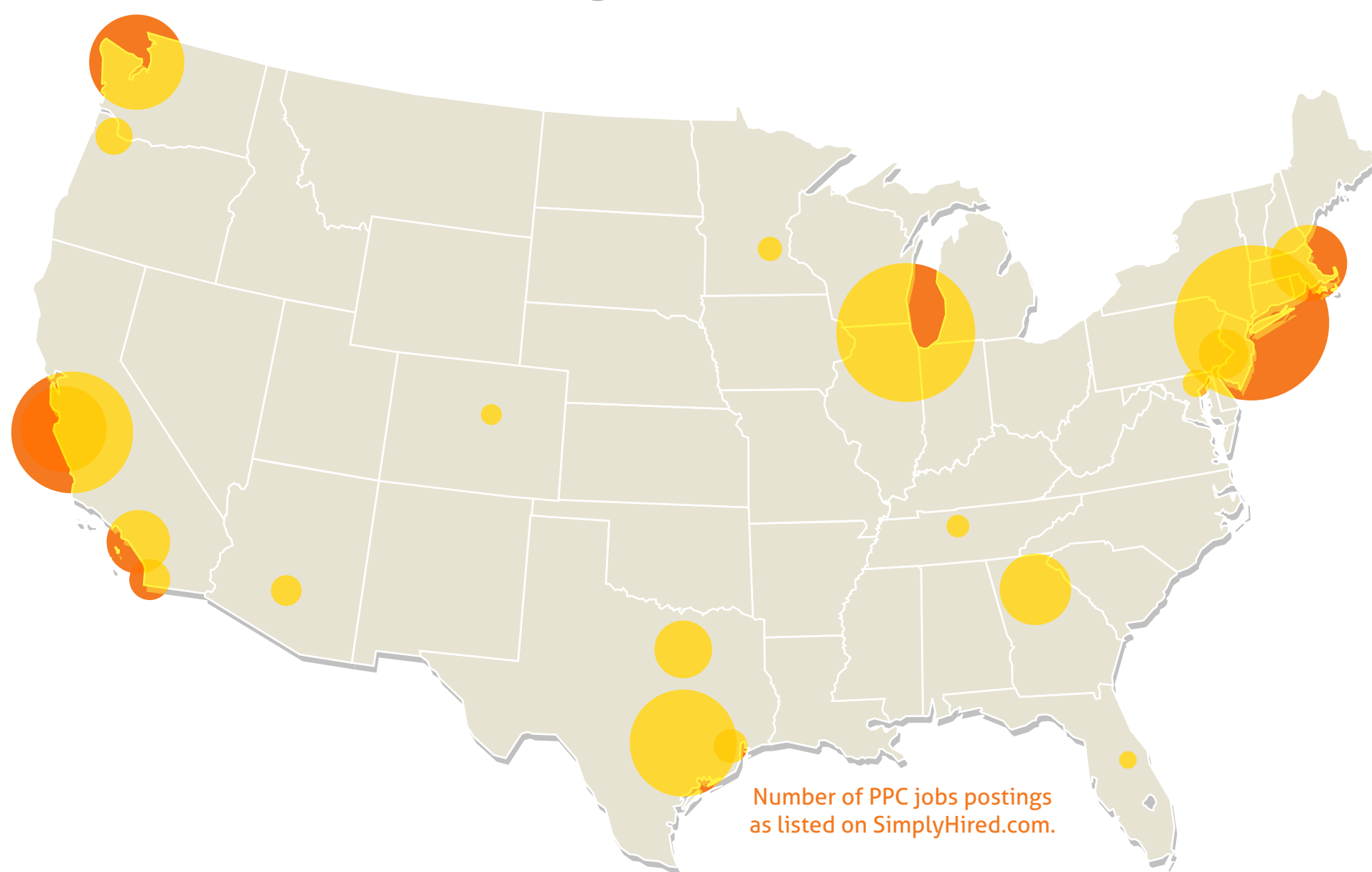


# PPC Jobs Salary Guide

presented by



## BREAKDOWN OF PPC JOBS BY LOCATION



- 1 New York, New York
- 2 Chicago, Illinois
- 3 San Jose, California
- 4 Austin, Texas
- 5 Seattle, Washington
- 6 San Francisco, California
- 7 Boston, Massachusetts
- 8 Atlanta, Georgia
- 9 Los Angeles, California
- 10 Dallas, Texas
- 11 Philadelphia, Pennsylvania
- 12 San Diego, California
- 13 Portland, Oregon
- 14 Houston, Texas
- 15 Phoenix, Arizona
- 16 Baltimore, Maryland
- 17 Minneapolis, Minnesota
- 18 Nashville, Tennessee
- 19 Denver, Colorado
- 20 Orlando, Florida

Number of PPC jobs postings as listed on SimplyHired.com.

## BREAKDOWN OF PPC JOB TITLES

39%

24%

16%

10%

7%

5%

The breakdown of job titles is based on an analysis of all PPC jobs posted to the Onward Search Recruitics™ platform over the last year.  
(Numbers rounded to the nearest percent)

\* Title variations include Paid Search Manager, SEM Manager, Search Marketing Manager, Digital Marketing Manager

- Online Marketing Manager\*
- PPC Specialist
- Account Manager
- Director of Internet Marketing
- PPC Analyst
- PPC Coordinator

## SALARY RANGES BY CITY / JOB TITLE

	Online Marketing Manager	PPC Specialist	Account Manager	Director of Internet Marketing	PPC Analyst	PPC Coordinator
1 New York, New York	73k-119k	58k-89k	56k-80k	74k-110k	57k-129k	49k-54k
2 Chicago, Illinois	62k-100k	49k-75k	47k-67k	62k-93k	48k-109k	42k-46k
3 San Jose, California	75k-121k	59k-91k	57k-81k	75k-112k	58k-131k	50k-55k
4 Austin, Texas	51k-83k	40k-62k	39k-56k	51k-77k	40k-90k	34k-38k
5 Seattle, Washington	53k-87k	42k-65k	41k-58k	53k-80k	42k-94k	36k-39k
6 San Francisco, California	73k-118k	57k-88k	56k-79k	73k-109k	57k-128k	49k-54k
7 Boston, Massachusetts	67k-109k	53k-81k	51k-73k	67k-101k	52k-118k	45k-49k
8 Atlanta, Georgia	63k-103k	50k-77k	49k-69k	64k-95k	50k-112k	43k-47k
9 Los Angeles, California	61k-98k	48k-74k	46k-66k	61k-91k	47k-107k	41k-45k
10 Dallas, Texas	57k-93k	45k-70k	44k-63k	58k-86k	45k-101k	39k-42k
11 Philadelphia, Pennsylvania	54k-88k	43k-66k	41k-59k	54k-81k	42k-96k	36k-40k
12 San Diego, California	57k-93k	45k-70k	44k-63k	57k-86k	45k-101k	39k-42k
13 Portland, Oregon	50k-82k	39k-61k	38k-55k	50k-75k	39k-89k	34k-37k
14 Houston, Texas	56k-92k	44k-69k	43k-62k	57k-85k	44k-100k	38k-42k
15 Phoenix, Arizona	49k-79k	38k-59k	37k-53k	49k-73k	38k-86k	33k-36k
16 Baltimore, Maryland	58k-94k	45k-70k	44k-63k	58k-87k	45k-102k	39k-43k
17 Minneapolis, Minnesota	53k-86k	42k-65k	41k-58k	53k-80k	42k-94k	36k-39k
18 Nashville, Tennessee	52k-84k	41k-63k	40k-57k	52k-78k	40k-91k	35k-38k
19 Denver, Colorado	52k-85k	41k-64k	40k-57k	52k-78k	41k-92k	35k-39k
20 Orlando, Florida	52k-84k	41k-63k	40k-57k	52k-78k	41k-92k	35k-38k

Salary ranges represent the 25% and 75% percentile for each job title in each city as obtained from Indeed.com.

**Don't see your city?**

Search for PPC salaries in your location at [onwardsearch.com/salary-search](http://onwardsearch.com/salary-search)

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