

SOCIAL MEDIA JOBS SALARY GUIDE

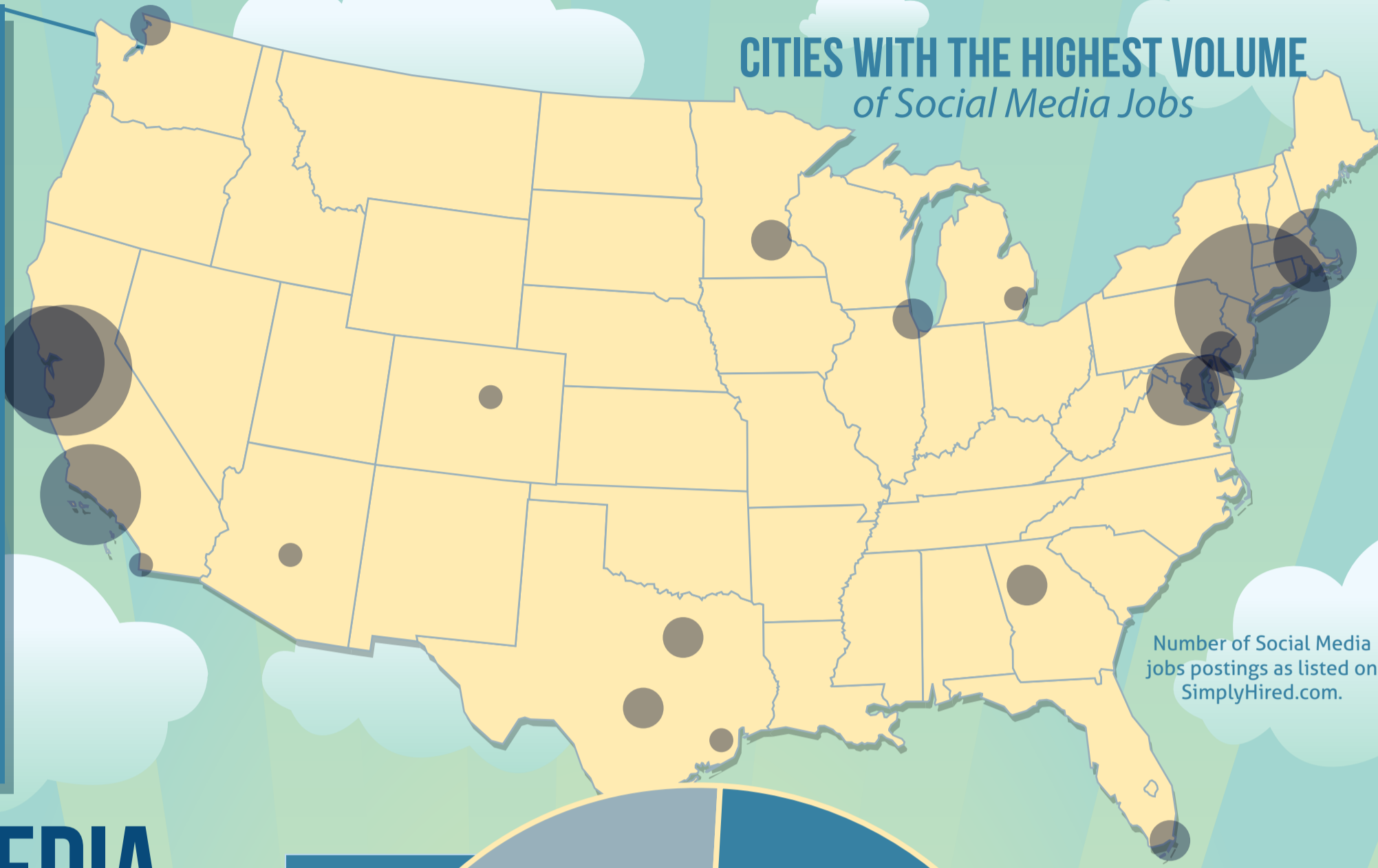
PRESENTED BY



A LOOK AT THE TOP 20 U.S. MARKETS

- 1 New York, New York
- 2 San Jose, California
- 3 San Francisco, California
- 4 Los Angeles, California
- 5 Boston, Massachusetts
- 6 Washington, DC
- 7 Baltimore, Maryland
- 8 Chicago, Illinois
- 9 Seattle, Washington
- 10 Philadelphia, Pennsylvania
- 11 Atlanta, Georgia
- 12 Dallas, Texas
- 13 Minneapolis, Minnesota
- 14 Miami, Florida
- 15 Austin, Texas
- 16 San Diego, California
- 17 Denver, Colorado
- 18 Detroit, Michigan
- 19 Houston, Texas
- 20 Phoenix, Arizona

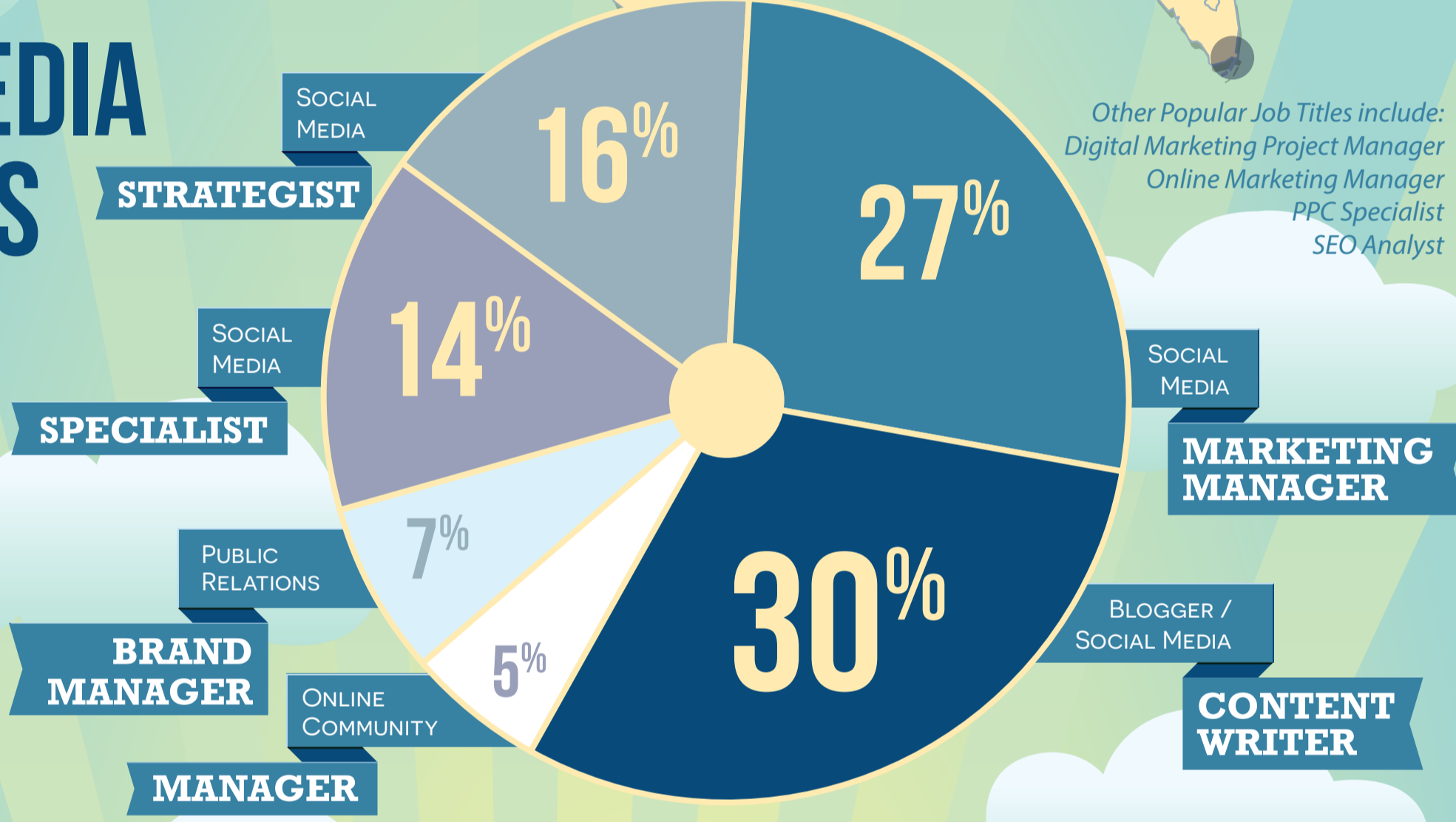
CITIES WITH THE HIGHEST VOLUME of Social Media Jobs



Number of Social Media jobs postings as listed on SimplyHired.com.

SOCIAL MEDIA JOB TITLES Breakdown

SHARING AS A CAREER



Other Popular Job Titles include:
Digital Marketing Project Manager
Online Marketing Manager
PPC Specialist
SEO Analyst

The breakdown of job titles is on an analysis of all Social Media jobs posted to the Onward Search Recruitics™ platform over the last year.

SALARY RANGES by City / Job Title

	Blogger / Social Media COPYWRITER	Social Media SPECIALIST	Online Community MANAGER	Public Relations / Brand MANAGER	Social Media STRATEGIST	Social Media Marketing MANAGER
1 New York, New York	22k-60k	46k - 71k	54k - 79k	49k - 90k	55k - 103k	73k - 116k
2 San Jose, California	22k-60k	47k - 72k	54k - 80k	50k - 91k	56k - 104k	74k - 117k
3 San Francisco, California	21k-59k	45k - 70k	53k - 78k	48k - 88k	54k - 102k	72k - 114k
4 Los Angeles, California	18k-49k	38k - 59k	44k - 65k	41k - 74k	46k - 85k	61k - 96k
5 Boston, Massachusetts	20k-55k	42k - 65k	49k - 73k	45k - 82k	51k - 95k	67k - 106k
6 Washington, DC	20k-54k	42k - 65k	49k - 72k	45k - 82k	50k - 94k	67k - 106k
7 Baltimore, Maryland	17k-47k	36k - 56k	42k - 63k	39k - 71k	44k - 82k	58k - 92k
8 Chicago, Illinois	18k-50k	39k - 60k	45k - 67k	41k - 76k	46k - 87k	62k - 98k
9 Seattle, Washington	16k-43k	33k - 51k	39k - 57k	35k - 65k	40k - 74k	53k - 84k
10 Philadelphia, Pennsylvania	16k-44k	34k - 52k	39k - 58k	36k - 66k	41k - 76k	54k - 85k
11 Atlanta, Georgia	19k-51k	40k - 61k	46k - 68k	42k - 77k	47k - 88k	63k - 99k
12 Dallas, Texas	17k-47k	36k - 56k	42k - 62k	38k - 70k	43k - 81k	57k - 91k
13 Minneapolis, Minnesota	16k-44k	34k - 52k	39k - 58k	36k - 66k	41k - 76k	54k - 85k
14 Miami, Florida	16k-45k	35k - 54k	41k - 60k	37k - 68k	42k - 79k	56k - 88k
15 Austin, Texas	15k-42k	32k - 50k	38k - 55k	34k - 63k	39k - 72k	51k - 81k
16 San Diego, California	17k-46k	36k - 55k	42k - 61k	38k - 70k	43k - 80k	57k - 90k
17 Denver, Colorado	15k-43k	33k - 51k	39k - 57k	35k - 64k	40k - 74k	53k - 83k
18 Detroit, Michigan	16k-45k	41k - 77k	40k - 59k	37k - 67k	37k - 90k	55k - 87k
19 Houston, Texas	17k-46k	36k - 55k	41k - 61k	38k - 69k	43k - 80k	57k - 90k
20 Phoenix, Arizona	14k-39k	30k - 47k	36k - 52k	32k - 59k	36k - 68k	48k - 77k

Salary ranges represent the 25% and 75% percentile for each job title in each city as obtained from Indeed.com.

To find a social media job, visit:

ONWARDSEARCH.COM/SOCIAL-MEDIA-MARKETING-JOBS

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