

THE MILLENNIAL MOVEMENT

The generation born between 1980 and 2000 will make up 75% of the workforce by the year 2030 and they are already changing the way we work.

EDUCATED

79%

hold at least a bachelor's degree.¹

79%
MILLENNIALS

69%
GEN X

62%
BABY
BOOMERS

PERCENTAGE OF THE POPULATION WHO HOLD A BACHELOR'S DEGREE OR HIGHER.



CONNECTED & DIVERSE

56%

won't accept jobs from companies that ban social media.²

43% OF MILLENNIAL ADULTS ARE NON-WHITE MAKING THEM THE MOST DIVERSE GENERATION IN AMERICAN HISTORY.³



FLEXIBLE

89%

prefer to choose when and where they work rather than being placed in a 9-to-5 position.²

45% WILL CHOOSE WORKPLACE FLEXIBILITY OVER PAY.²

22 IS THE MOST COMMON AGE IN AMERICA.³

2 YEARS

is the average job tenure of a Millennial. It costs an average of \$24,000 to replace each employee.²

41%
BABY
BOOMERS

13%
MILLENNIALS

BELIEVE THAT WORKERS SHOULD STAY WITH AN EMPLOYER FOR AT LEAST 5 YEARS.¹

MOBILE



¹ <http://www.businessinsider.com/what-you-should-know-about-millennials-at-work-2014-11#ixzz3gp1qVrf>
² <http://ryan-jenkins.com/2013/09/16/22-shocking-stats-about-millennials-to-help-you-chart-tomorrows-change/>
³ <http://www.npr.org/2014/11/18/354196302/amid-the-stereotypes-some-facts-about-millennials>

Onward Search is a talent recruitment agency that provides flexible career choices for the millennial employee. If you're looking for work in the digital, creative, or marketing space, please contact a member of our team to learn about the opportunities available.

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